

FOR IMMEDIATE RELEASE

INTERNATIONAL BEATLEWEEK RETURNS TO LIVERPOOL FOR ITS 38TH YEAR 21st to 27th August



Liverpool, UK - May 20, 2024 - Get ready to twist and shout as International Beatleweek returns to Liverpool, the birthplace of the Fab Four, for its 38th consecutive year. The world-renowned festival, celebrating the music and legacy of the Beatles, promises to be bigger and better than ever before.

Organised by the owners of The world-famous Cavern Club, International Beatleweek, held annually, brings together top tribute bands from over 25 different countries, along with fans hailing from over 40 countries, for a week-long celebration of all things Beatles and beyond. This year's festival, taking place from 21st to 27th August, will feature more bands, more stages, and even more venues, spanning from Liverpool city centre across the water to The Wirral.

A highlight of this year's festivities will be the first ever takeover of the seaside town of New Brighton (Wirral), where a world-class theatre show, "Beatles vs Stones," will be presented. The show will feature the officially endorsed Cavern Club band, The Cavern Club Beatles, alongside Swedish favourites Rocks Off, in a musical showdown for the ages.

Saturday's 'Mad Day Out' event will pay homage to the historic Tower Ballroom in New Brighton, where The Beatles performed an impressive 27 times, offering fans a unique opportunity to experience the magic of this seaside town steeped in Beatles history.

August 2024 also marks 60 years since The Rolling Stones performed at the Tower.

Venturing further into The Wirral, another iconic Beatles haunt, The Grosvenor, will open its doors exclusively for International Beatleweek. Here, the energetic young Beatles Complete band will recreate the nostalgia of yesteryears, transporting fans back to the golden era of Beatlemania.

In addition to electrifying performances, International Beatleweek will offer attendees the opportunity to hear from guest speakers who were part of the Beatles' inner sanctum. These speakers will share their insights and anecdotes of their time spent with the Fab Four, providing fans with a unique and intimate glimpse into Beatles history.

Among the esteemed guest speakers scheduled to appear are Geoff Baker, (Public Relations handler for Paul McCartney for over a decade) known for his candid speaking about Paul; May Pang, John Lennon's partner during his 'Lost Weekend'; Jay Bergen, Lennon's lawyer during a turbulent period for John in the mid 1970s; and Kevin Harrington the roadie who featured in The Beatles' "Let It Be" film and Peter Jackson's recent documentary "The Beatles Get Back" - affectionately referred to as 'The Redhead on the Roof'.

"There are many Beatles festivals and conventions held around the world, but nobody does it like Liverpool," said Jon Keats, Cavern Club Director and Event Organiser.

"As the birthplace of The Beatles, Liverpool offers an experience that simply can't be replicated anywhere else. We're thrilled to introduce new guest speakers, venues, events and bands that celebrate the rich musical heritage of our city and pay tribute to the legendary band that continues to inspire generations."

This year's festival also sees the inclusion of the Liverpool Institute for Performing Arts (LIPA), formerly known as the Liverpool Institute for Boys and The Art College. This prestigious institution holds special significance as the alma mater of Paul McCartney, George Harrison, John Lennon, and Stuart Sutcliffe. Hosting theatre shows, acoustic stages, talks, and pure rock 'n' roll gigs, LIPA will provide a fitting backdrop for International Beatleweek's diverse line-up of events.

If that wasn't enough –The Traveling Wilburys Experience is making its grand debut at International Beatleweek 2024 on Monday, 26th August at Grand Central Hall. The theatre show brings to life the collective music of legends - Roy Orbison, Jeff Lynne, Tom Petty, Bob Dylan, and George Harrison. Enjoy their classic hits from the supergroup and their own solo masterpieces!

Jon Keats adds, "We are thrilled to welcome fans from around the globe back to Liverpool for what we're sure will be another unforgettable International Beatleweek. Whether it's your first or thirty-eighth time, there are lifelong friends to be made here."

International Beatleweek runs from Wednesday 21st to Tuesday 27th August. Tickets and more information are available at www.internationalbeatleweek.com

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ABOUT INTERNATIONAL BEATLEWEEK