



## International Beatleweek Fab Facts

1. International Beatleweek is worth an estimated £2.8m to the local economy. Cavern City Tours alone books around 4,500 bed nights with city hotels for the August Bank Holiday week.
2. The first Beatles Convention was held at Mr Pickwick's club in 1977 and was organised by legendary Cavern Club DJ Bob Wooler and the Beatles' first manager Allan Williams. It has been held at the Adelphi Hotel every year since 1981, apart from 1984 when it moved to St George's Hall.
3. Since its inception, International Beatleweek has welcomed in the region of 900 different bands, artists and guests to its stages from 50 different countries including Guatemala, Thailand and Kazakhstan.
4. The 2010 Peace, Love & Understanding concert, held in Liverpool's majestic Anglican Cathedral, featured performances by bands or artists from all seven continents including Antarctica, from which Trinity Church performed Let It Be.
5. The youngest performer at Beatleweek is three-year-old American Walter Bolin who sang on stage with his parents Eli Bolin and Allison Posner in 2017. The youngest official band in the history of International Beatleweek is The Beatbrothers, whose members Phil and Eddie Gillespie appeared at the Cavern in 2001 at the ages of eleven and nine respectively.
6. The Cavern Club welcomes around 10,000 visitors during Beatleweek.
7. The festival has led to romance. There have been two proposals on stage during recent years, while one marriage to come out of Beatleweek involved a member of the security team and an American Beatle fan he met and fell in love with at the 1989 event.
8. In 1990 1,000 Japanese Beatles fans bought the special convention brochure even though they didn't make the 5,880-mile trip to Liverpool.
9. In 2011 the Ambassador of Thailand attended Beatleweek and loved it so much that he returned the following year with the first ever Beatles tribute band to come from Thailand.
10. In 2018 at a regular Beatleweek musicians' 'jam' party held at the Adelphi, a group of musicians from South America who were previously unknown to each other, formed a 'jam' group. They have since organised 'coming together' from Peru, Argentina and Brazil to rehearse their new band which returns to 2019 festival under the collective name 'Adelphi' named in homage to the place where it all began.